

Directions: Retype or duplicate this diary template. Write one detailed paragraph for each question. Number and date each diary.

**Journalism Practicum Diary #** 7

**Student's name:**

Raven Greenaway

**Week of:**

03/27/2017 - 03/31/2017

**Supervisor's name:**

Ferman Patterson

**Agency/Station/Company Office**

Office of Cable Television Media Entertainment & Film

My two main objectives for this week were:

- Get more perspective on what it takes to produce a show
- Learn more about the in & outs of the industry

I achieved these objectives: yes X no \_\_\_\_\_ partially \_\_\_\_\_

Explain how you achieved or why you did not achieve your goals. Be specific.

This week I achieved my goals because i asked a bunch of questions. I made sure to ask everyone i came in contact with what they do and how do they contribute to the production. I made sure to keep rundowns and scripts for shows so I could look at the writing that goes into the production.

Describe the work you personally performed and observed.

This week I was the assisted my supervisor while he filmed some PSA'S. The company put together PSA's for the missing girls in D.C. after the pressor they filmed of Mayor Bowser discussing the matter. I also helped set-up and observed a program held at the office called Explore, which introduces students to media related jobs. They also held a panel of people in media related jobs.

List the names and titles/positions of all the people you directly worked with this week.

Ferman Patterson - Supervisory Producer  
Mohamed Shameem- Supervisory Editor  
Maurice Reed - Supervisory AudioVisual Specialist

Describe any new skills or concepts you learned or important observations (about yourself or others) you made this week.

This week I learned about preparation. I observed and helped out with a show, The Ricardo Report which doesnt use a teleprompter to guide the direction of the show. The host who runs on a allotted time of segments has the power over which topics he dedicates what time to. He also is responsible for directing his co-host and guest when they should rap up because the segment is running out of time. Observing the filming of this show i realized that none of this would be possible without doing the research to have enough to talk about and also preparing ahead how you transition from one topic to another.

Describe any significant experiences, achievements, “aha” moments and/ or roadblocks you had this week.

This week i sat in on the explore program which gave me alot of insight into my career path. All of the panelist who spoke went through a long journey before they got to exactly where they were. I realized that it's ok that im not exactly where i want to be right now as long as im working to get there. A Howard Alumn spoke at this panel and she talked about five steps to develop your brand. i realized that i had never really thought about my brand and thats something that i should work on. How do i convey to people exactly who i am and what i want out of this world